



Supplier Diversity
connections™

Business Matchmaking Unleashed!

Rate Sheet

Solutions	TIER 1	TIER 2	TIER 3
	Virtual Matchmaking	Virtual Matchmaking + Onsite Services *	Customized Virtual Matchmaking + Onsite Services *
Event Matchmaking Consulting	✓	✓	✓
Event Setup & Hosting	✓	✓	✓
Event URL	✓	✓	✓
Event Payment Portal	✓	✓	✓
Virtual Event Smart Matches	✓	✓	✓
Event Monetization & Sponsorship Opportunities	✓	✓	✓
Virtual Helpdesk Support	✓	✓	✓
Administrative Dashboard	✓	✓	✓
Real-time Event Reports	✓	✓	✓
Participant Surveys & Analysis	✓	✓	✓
Post Event Reporting	✓	✓	✓
Participant Training Portal	✓	✓	✓
Onsite Event Support*		✓	✓
Designated Matchmaking Event Staff		✓	✓
Assist in Matchmaking Session setup including formations, tables and chairs		✓	✓
Check in Suppliers and Buyers		✓	✓
Manage Matchmaking Sessions including changes, cancellations, filling no shows and delays		✓	✓
Creating visible identifiers including name badge holders and table cards		✓	✓
Matchmaking Event Customization			✓
Up to (10) ten Customized Supplier and/or Buyer Registration Fields			✓
Up to (5) five Customized Reports			✓
Matchmaking Marketing Solutions			✓
Event listed in Outreach newsletter, Supplier Diversity Connections registration dashboard	✓	✓	✓
Customized Event Matchmaking Solutions can include social media marketing, print ads, email marketing, paid online placements, radio advertising, video marketing, partnership development all designed to drive area diverse and small business owners to your matchmaking event.	Call for Pricing	Call for Pricing	Call for Pricing

Pricing per Matchmaking Event			
25 - 100 Participants	\$ 2,495	\$ 4,995	\$19,995
101 - 200 Participants	\$ 4,995	\$11,995	\$29,995
201 - 400 Participants	\$ 9,995	\$17,995	\$39,995
401 - 1000 Participants	\$19,995	\$25,995	\$49,995
1001 + Participants	Contact for Pricing	Contact for Pricing	Contact for Pricing
Customized Event Marketing & Participation Services		Contact for Pricing	Contact for Pricing
*Travel for Onsite Support billed separately (no costs for most Bay Area, CA locations)			

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Service Descriptions

We offer our own Matchmaking proprietary technology, Supplier Diversity Connections, so that your Organization can have an online business registration portal.

Tier 1: Virtual Matchmaking

The SDC matchmaking portals is everything you need to implement and manage your own successful Matchmaking Session using your own staff on the day of the Matchmaking event.

Our Tier 1 package includes event consultation, development, coordination, and support of your business matchmaking event virtually. Services include the following:

- Consultation and discussion of matchmaking needs and services
- Development, Setup and Hosting of Online Business Matchmaking Registration Portal
- Helpdesk Support for Matchmaking Small Business/Diversity Participants and Organizations Staff
- Coordinating and Scheduling Matchmaking Meetings
- Administrative Portal to real time reports
- Virtual support before, during and after your Matchmaking Session/Fair/Event is over
- Provide Post Debrief after the event

Tier 2: Virtual Matchmaking + Onsite Event Support*

Under the Tier 2 package, we offer all of the features of Tier 1 with the added value of onsite support on the day of your matchmaking event. Onsite support includes:

A team of experienced Business Matchmaking staff who will coordinate and manage the entire matchmaking sessions on your behalf. This will allow your staff to focus their attention and energy on conducting the matchmaking meetings and interviewing the Small Business/Diversity Participants. A summary of the services provided are as follows:

- Arriving early to set up tables, chairs, formations and creating a welcoming environment
- Printing of all sign-in sheets, table signs, matchmaking schedules, name tags and other necessary materials
- Running the entire schedule for the Matchmaking session with little to no assistance
- Operating the entire session in a timely manner. Being able to adjust schedules when necessary

Tier 3: Customized Virtual Matchmaking Portal with Onsite Support

- Customize our Online Portal so that your logo and brand is highlighted on the online Portal
- 10 Customized Supplier and/or Buyer Registration Fields

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